



LATASHA JAMES

7-FIGURE EARNED
ENTREPRENEUR &
FREELANCE EXPERT

Freelance advice, online
business owner vlogs, and
social media marketing tips.

More Info

MEDIA KIT



300K+

Follower Reach

900+

Posted LF
YT Videos



Collab Opportunities

CONTACT



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EXAMPLE CONTENT AVAILABLE

Instagram Reels (Feed)

Collab + Whitelisting + Boosting
Available

TikTok Video

Boosting + Whitelisting Available

White Label Video (UGC)

Customized For Your Brand

Instagram Stories

CTA Link Available

PAST COLLABS



metricool



THINKIFIC

TESTIMONIALS

"Latasha delivered an outstanding keynote at HoneyBook's Partner Summit, where top partners came together for education and connection. Her expertise, authenticity, and passion were impossible to miss, leaving attendees inspired and armed with meaningful insights they could put into action as educators. Latasha's leadership left a lasting impression, and we're excited to continue our partnership with her!"

KATIE CHEN, ECOSYSTEM PARTNERSHIPS MANAGER @ HONEYBOOK

"Latasha is a true professional -- organized, energetic, and incredibly easy to work with as a speaker. She did a live fireside chat where she shared about her journey in the creator economy, which delivered value and inspiration to our entire organization. Latasha effortlessly offers her expertise, engages with other speakers, and resonates with her audience.

MELISSA WONG, BRAND MARKETING STRATEGIST @ THINKIFIC



CASE STUDY

NIKON



The Package

Dedicated & integrated YouTube videos, online course sponsorship, and short-form UGC with paid usage

8K Organic YT Video Views
350+ Organic YT Post Engagements
54K+ Organic/Paid IG Engagements

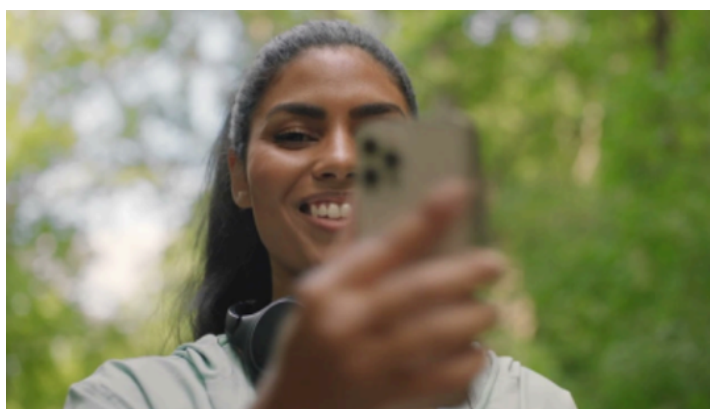
[See A Post](#)



Nikon

CASE STUDY

HONEYBOOK



The Package

Long and short-form UGC videos across YouTube and IG for paid usage & education live sessions, including a brand hype reel with a larger production.

253K Organic/Paid YT Video Views

[See Commercial](#) >

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